



PowerSolutions

CCRA LIVE REGIONAL EVENTS

PowerSolutions 2025

DoubleTree by Hilton Philadelphia - Center City

Thursday, December 4, 2025

9:00 AM to 6:00 PM ET



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Event Agenda

9:00 AM Morning Coffee

Start your day with a fresh cup of coffee while networking with fellow travel advisors, suppliers, and industry professionals. This is a great opportunity to make connections before the sessions begin.

9:30 AM Registration

Check in and collect your event materials, including your name badge and event program. Use this time to familiarize yourself with the day's schedule and meet other attendees before the general session.

10:00 AM General Session



Welcome Remarks – Peter E. Pincus

Join Peter E. Pincus as he officially kicks off the event, sharing insights on the evolving travel industry and the importance of building strong partnerships.

Travel like a Local: 10 Ways to Experience Anchorage, Alaska



Speaker: Kara Troglin, Tourism Sales Manager, Visit Anchorage



Discover the authentic side of Anchorage beyond the typical tourist stops. In this engaging presentation, we'll uncover 10 unique, locally-loved experiences that reveal the heart and soul of Alaska's largest city. Learn how to explore Anchorage like a true local. Whether you're planning your own trip or helping clients craft unforgettable itineraries, this session is packed with insider tips to help you see, taste, and experience the real Anchorage.

11:00 AM Visit Baja California Sur



Speaker: Sandra Felix, Commercial Director, Visit Baja California Sur



Baja California Sur is a stunning Mexican state located on the southern half of the Baja California Peninsula. Bordered by the Pacific Ocean and the Sea of Cortez, it's known for its dramatic desert landscapes, pristine beaches, and vibrant marine life. Home to iconic destinations like Cabo San Lucas, La Paz, and Loreto, the region offers a unique blend of outdoor adventure, rich cultural heritage, and laid-back coastal charm. Whether you're whale watching in Magdalena Bay, snorkeling in Cabo Pulmo, or exploring historic missions, Baja California Sur delivers unforgettable experiences for every kind of traveler.

Event Agenda Continued

11:30 AM Panel Discussion: Driving Innovation and Transforming Travel through Technology

Technology is reshaping the travel industry, from booking platforms to AI-driven personalization. Hear from top industry leaders on how they are leveraging innovation to enhance the traveler experience and drive business growth.

Panelists:



Jenifer Palka, Business Development Manager,
ALG Vacations



Rosalynn Domdom, Head of Sales East, Virgin Voyages



Andrea "Andie" Hilbert, Globus family of brands BDM
Eastern PA & DE



Moderator:



David Chait, CEO & Founder, Travefy

Gain valuable insights into the latest digital trends, tools, and strategies that are revolutionizing travel planning, marketing, and client engagement.



12:15 PM Lunch

Discover Puerto Rico



Keynote Speaker: Speaker Francisco Blanch, Leisure Sales Director,
Discover Puerto Rico and Live Boricua

Immerse yourself in the vibrant culture and breathtaking landscapes of Puerto Rico. This session will highlight key experiences, from historic Old San Juan to adventure-filled rainforests, and explain how the "Live Boricua" campaign is attracting travelers.

1:00 PM ez book



Speaker: Kelly Wagner, Vice President, Agency Solutions,
ABC Global Services

ABC Global Services is excited to introduce ez book – a powerful, new hotel booking platform designed exclusively for travel professionals like you!

With ez book, you'll have access to a comprehensive range of rate options, including ABC Preferred Rates and a broad selection of GDS and non-GDS rates, all available through a single, user-friendly search. Discover how our platform streamlines your hotel booking experience—making it faster and easier than ever to find the right property for your clients at the best rate.

Event Agenda Continued

1:15 PM Civitatis

civitatis



Speaker: Melania Mora, Account Manager USA, Civitatis

Civitatis is the world leader in booking activities and tours worldwide in the customer language, offering over 95,000 activities in more than 4,000 destinations in 160 countries. The Civitatis Agencies Program provides you access to a curated selection of activities, earning a commission on every sale, including free tours.

1:30 PM Tren Maya



Speaker: Victor Omar Lavín Sansores, Marketing Director, Tren Maya

An exclusive look at the transformative Mayan Train project, a major infrastructure initiative designed to connect the Yucatán Peninsula's most iconic sites, boost regional tourism, and create new opportunities for travel advisors.

2:00 PM Interactive Workshop: Generali Global Assistance



Speaker: Brook Hamlett, National Account Executive

Generali Global Assistance offers robust travel insurance and round-the-clock support backed by a global infrastructure. Its Standard, Preferred, and Premium plans allow you to tailor coverage to your travel needs.

2:30 PM Roundtables with Industry Leaders

Engage in dynamic, small-group discussions with top travel suppliers and destination representatives. Gain exclusive insights, ask questions, and build valuable connections that can help grow your travel business.

4:30 PM Trade Show & Prize Drawings

Meet with top suppliers, destination representatives, and travel brands at the trade show. Discover new offerings, collect marketing materials, and explore partnership opportunities. Don't miss the exciting prize drawings for a chance to win travel rewards and exclusive gifts!



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Anchorage is a top travel destination year-round, offering stunning landscapes, adventure, cultural richness, wildlife, and vibrant urban experiences in Alaska.

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Visit Baja California Sur

Board of Tourism for the state of Baja California Sur in Mexico. Promoting the beautiful destinations of Los Cabos, La Paz, Loreto, Comondú and Mulegé

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Tren Maya

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Israel Ministry of Tourism

The Israel Ministry of Tourism (IMOT), is Israel's national tourism agency responsible for planning and implementing marketing and promotional initiatives to position Israel as a preferred travel destination. IMOT aims to increase tourism traffic to contribute to Israel's economy, and to enhance and diversify the visiting experience.

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Saudi Tourism Authority

The Saudi Tourism Authority promotes Saudi Arabia in North America, partnering with consortia, advisors, and operators to showcase its heritage, culture and luxury experiences through training, marketing and events.

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Travefy

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From its rugged coastline to its award-winning culinary scene, a visit to Oregon will be the highlight of any trip to the US West.



Visit Tampa Bay

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Prize List

GRAND PRIZE EXPERIENCE:

Experience the journey of a lifetime with our exclusive Grand Prize package, featuring:



Two First-Class Tickets on the Mayan Train

Fiesta Americana
Travelty

2-Night/3-Day Stay for Two in a Standard Room at the
All-Inclusive 5-Star Live Aqua Cancun



\$300 Gift Card to The Capital Grill



2-Night Stay at Any RIU Property in the Caribbean
or Mexico



Set of Irish Crystal Glasses

civitalis

\$100 Civitalis Certificate



5 Gift Certificates for a 2-Night/3-Day Stay for Two
Including Breakfast at Residence Inn San Juan Isla Verde
2-Night/3-Day Stay at Wyndham Rio Mar

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EXOTICALLY TRAVEL. CLASSICALLY.

Exoticca Backpack with Travel Essentials

Fiesta Americana
Travelty

2-Night/3-Day Stay for Two in a Standard Room at Grand
Fiesta Americana Los Cabos All Inclusive Golf and Spa



2-Night Stay at South Seas Resort, plus a Fort Myers –
Islands, Beaches and Neighborhoods Swag Bag



\$100 Gift Card and a Generali Swag Bag

Prize List continued



\$100 Globus Family of Brands Gift Certificate, plus a Basket of Italian Goodies



\$100 Rental Certificate



2-night Stay at One of the Following Brands: Hampton Inn, Hilton Garden Inn, Home2 Suites, Tru by Hilton, Motto by Hilton or Homewood Suites



Bottle of Israeli Wine



6 Train Tickets on the Mayan Train – Travel in Ultimate Comfort Aboard Mexico's Most Exciting New Railway, Exploring the Breathtaking Beauty, History, and Culture of the Yucatán Peninsula.



Poseidon Expeditions Swag Bag



3-Night/4-Day Stay at Tryp by Wyndham Aruba



Two \$200 Vouchers to Use on the Tour of Your Choice



\$100 Travefy Credit



\$250 Voyij Gift Card to Use on Authentic Alaskan Experiences and Locally Made Products



3-Night Stay for Two at Posada del Cortes, Plus Dinner and a Tour for Two to the Island of Loreto



An Artic Cooler



Treasure Box: 2-Night Stay at a Premium Tampa Hotel, Plus Two Single-Day Riverwalk Attraction Passes and Tampa Bay Treasure Swag



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Exclusive Access: Gain access to unique travel suppliers and destinations.

Networking Opportunities: The network actively promotes networking among travel advisors, creating a platform for forging valuable connections, fostering collaboration, and facilitating the exchange of knowledge within the community.

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