



PowerSolutions

CCRA LIVE REGIONAL EVENTS

PowerSolutions 2025

Hilton Boston Park Plaza

Thursday, May 8, 2025

9:00 AM to 6:00 PM ET



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TRAVEL COMMERCE NETWORK

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Dominican Republic
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Event Agenda

9:00 AM Morning Coffee

Start your day with a fresh cup of coffee while networking with fellow travel advisors, suppliers, and industry professionals. This is a great opportunity to make connections before the sessions begin.

9:30 AM Registration

Check-in and collect your event materials, including name badges and the event program. Use this time to familiarize yourself with the day's schedule and meet other attendees before the general session.

10:00 AM General Session



Welcome Remarks – Peter E. Pincus

Join Peter E. Pincus as he officially kicks off the event, sharing insights on the evolving travel industry and the importance of building strong partnerships.

Florida Uncovered: Hidden Gems & Iconic Destinations

VISIT **FLORIDA**



Speaker: Susie Iakovliev, Travel Trade Specialist

Florida is more than just beaches and theme parks! Learn about the state's lesser-known yet breathtaking attractions, unique cultural experiences, and must-visit destinations that will help you craft unforgettable itineraries for your clients.

11:00 AM Ministry of Tourism of the Dominican Republic



Taste the Paradise



Speaker: Paola Aquino Sanchez, Administrative Assistant

Discover the Dominican Republic's rich culture, stunning landscapes, and world-class hospitality. This session will highlight the country's unique flavors, luxury resorts, and adventure offerings that continue to make it a top travel destination.

11:30 AM Panel Discussion: Driving Innovation and Transforming Travel through Technology

Technology is reshaping the travel industry, from booking platforms to AI-driven personalization. Hear from top industry leaders on how they are leveraging innovation to enhance the traveler experience and drive business growth.

Panelists:



Nancy Logan, Director of Sales National Accounts, ALG Vacations



Tim Statz, Business Development Manager, New England and Upstate/Western NY, Globus Family of Brands



Paola Saraceni, Regional Sales Director, Delta Vacations



Rosalynn Domdom, Head of Sales East, Virgin Voyages



Moderator:



David Chait, CEO & Founder, Travefy

Gain valuable insights into the latest digital trends, tools, and strategies that are revolutionizing travel planning, marketing, and client engagement.



Event Agenda Continued

12:15 PM Lunch and Keynote Presentation

Discover Puerto Rico and Live Boricua



Keynote Speaker: Francisco Blanch, Discover Puerto Rico and Live Boricua, Leisure Sales Director

Immerse yourself in the vibrant culture and breathtaking landscapes of Puerto Rico. This session will highlight key experiences, from historic Old San Juan to adventure-filled rainforests, and explain how the "Live Boricua" campaign is attracting travelers.

1:30 PM Mayan Train



Speaker: Lic. Krizya Ludwika León Murrillo, Business Development Manager of the Mayan Train

An exclusive look at the transformative Mayan Train project, a major infrastructure initiative designed to connect the Yucatán Peninsula's most iconic sites, boost regional tourism, and create new opportunities for travel advisors.

2:30 PM Roundtables with Industry Leaders

Engage in dynamic, small-group discussions with top travel suppliers and destination representatives. Gain exclusive insights, ask questions, and build valuable connections that can help grow your travel business.

4:30 PM Trade Show & Prize Drawings

Meet with top suppliers, destination representatives, and travel brands at the trade show. Discover new offerings, collect marketing materials, and explore partnership opportunities. Don't miss the exciting prize drawings for a chance to win travel rewards and exclusive gifts!



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Visit Florida

Florida's official tourism marketing corporation, promoting theme parks, beaches, small towns, and hidden gems—offering unforgettable adventures and attractions for every traveler, everywhere in the Sunshine State.

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Dominican Republic

The Dominican Republic offers stunning beaches, rich culture, vibrant nightlife, historic sites, lush nature, and thrilling adventures, making it a top destination for relaxation and exploration.



Tren Maya

Tren Maya is a world-class railway connecting five Mexican states and iconic destinations like Cancún, Tulum, Mérida, and the Mexican Caribbean through ancient ruins in the Mayan jungle.

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Discover Puerto Rico

Discover Puerto Rico is the official destination marketing organization for the island responsible for promoting leisure travel, meetings, conventions, events, and activities/experiences.

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Alliance de l'Industrie touristique du Québec/Bonjour Québec

Québec gastronomy, a delicious blend of culture. Our renowned chefs take a bold, creative approach to transforming local products into gourmet and traditional dishes. Bon Appétit!



Bedsonline

Bedsonline is a B2B tour operator offering global accommodations, transfers, experiences, theme park tickets, car rental and has a luxury division called, The LuXurist.

Sponsor Profiles

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Carey

Carey is the world's leading provider of chauffeured services and ground transportation logistics management. With an exclusive global network spanning more than 1,000 cities worldwide.



Hilton

Hilton is a leading global hospitality company, with a portfolio of 24 world-class brands comprising more than 8,400+ properties in 140 countries and territories around the world.



PriceAgencies

PriceAgencies, with 25 years of B2B distribution experience, operates in Mexico, Colombia, and the US. Our exclusive booking platform for travel advisors simplifies reservations for hotels, airlines, tours, packages, and transfers.



SITA World Tours

SITA World Tours is your gateway to exotic destinations worldwide. SITA offers customized itineraries that deliver comprehensive services, unforgettable experiences and value travelers appreciate.



Tourism Calgary

Tourism Calgary proudly showcases our Blue Sky City's warm hospitality, adventurous spirit, and unexpected possibilities, welcoming visitors near and far to discover unforgettable experiences.



Travefy

Travefy gives you the essential tools to stay organized, look professional, and run your business like a pro. Travefy is the go-to platform for travel advisors.



Visit Baja California Sur

Escape to Baja California Sur – a hidden Mexican paradise! Easy to reach, packed with adventure, stunning beaches, vibrant culture, and unforgettable experiences await you.



Visit Florida: Martin County Office of Tourism

Martin County offers up an uncrowded paradise full of natural beauty, unique attractions, award-winning ecotourism programs. No high rise building to limit views or experiences.



Visit Florida: Visit Tampa Bay

Ready to discover adventures with a relaxing vibe and create an authentic Tampa Bay vacation? Unlock Tampa Bay, the hip, urban heart of Florida's Gulf Coast. Treasure awaits.

Prize List

GRAND PRIZE EXPERIENCES:

PRIZE #1: Experience the journey of a lifetime with our exclusive Grand Prize package, featuring:



**TREN
MAYA**
TSIIMIN K'AAK

Two First-Class Tickets on the Mayan Train – Travel in ultimate comfort aboard Mexico's most exciting new railway, exploring the breathtaking beauty, history, and culture of the Yucatán Peninsula.



Two-Night, All-Inclusive Stay for two at the Grand Fiesta Americana Coral Beach Cancun – Indulge in luxury at this award-winning beachfront resort, featuring world-class dining, a serene spa, and stunning ocean views.



\$250 Gift Card Courtesy of CCRA – Enjoy extra spending money to enhance your unforgettable getaway!

PRIZE #2:



Hello Lisbon Vacation Package Including:

- 4 nights hotel accommodation in a 4-star, centrally located hotel
- Breakfast daily
- Roundtrip, private car transfers
- City tour of Lisbon featuring St. George's Castle and Se Cathedral, Monument of the Discoveries, Jerónimo's Monastery, and Belém Tower
- Tour to beautiful Sintra and Pena Palace
- Food Tour including Portuguese tapas, local wine, beer, snacks and sweets!

Valid for 2 guests, double occupancy through March 2026. Certain restrictions apply.



**TREN
MAYA**
TSIIMIN K'AAK

8 train tickets on the Mayan Train throughout the Yucatan Peninsula. Travel in ultimate comfort aboard Mexico's most exciting new railway, exploring the breathtaking beauty, history, and culture of the Yucatán Peninsula. (2 tickets included in Grand Prize.)



3-day/2-night stay at Casa Costera, Isla Verde Beach, Apartments by Marriott Bonvoy.
2 Certificates for a 2-Night stay at Hyatt Regency Grand Reserve Puerto Rico in a Garden View room.



2-night stay in Miami at a 4-5* hotel.



\$250.00 worth of chauffeured sedan services.

Prize List continued



2-night stay at one of the following brands: Hampton Inn, Hilton Garden Inn, Home2 Suites, Tru by Hilton, Motto by Hilton or Homewood Suites.

 **PriceAgencies** Announced at event.



Travel Bag that includes a \$90 American Express Gift Card.



Enjoy a \$100 Travefy Credit toward a new subscription and unlock the full power of Travefy for your business. From crafting itineraries and proposals that sell to effortlessly managing client details with the industry's easiest CRM, Travefy helps you run your travel business like a pro!



3 nights of lodging for 2 at Hotel Oasis, Tour for 2 to Parque Nacional Bahia de Loreto with luxury seating and dinner for 2 at Restaurant MI Loreto.



The Ultimate Martin County Beach Getaway Swag Bag, packed with all the must-haves for a perfect day by the waves including: Fun Beach Bag, Two Plush Beach Towels, Reef-Safe Sunscreen, Tervis Tumblers, Guy Harvey Fishing Buffs.



Gift certificate, 2-night Tampa hotel stay, and two 1-day Tampa Riverwalk attraction passes.



Alaska Railroad BOGO cards and coveted AKRR goodies.



4-day car rental in Western Europe – OR – Fresh Maine Seafood.



A Delta Vacations land+air \$300 certificate.



\$300 Exoticca Wallet Credit to be used toward the travel advisor's next Exoticca trip.



\$100 Amazon Gift Card.



\$400 Gift Certificate for HPro Portal.

Prize List continued



\$50 GowayPro Rewards card.



3-day/2-night stay in All Inclusive Plan for two persons at Grand Fiesta Americana Coral Beach Cancun in a standard room.

3-day/2-night stay in All Inclusive Plan for two persons at Live Aqua Punta Cana in a standard room.



The Bahamas Ministry of Tourism Swag Bag.



3 nights in Calgary, Alberta. Enjoy a stay at a downtown Calgary hotel with breakfast for two, dinner for two at one of Tourism Calgary's favourite dining spots, a Tourism Calgary VIP pass, and admission to more than fifteen of Calgary's unique attractions and experiences.



\$100 promo code and a brand box.



Virgin Voyages Swag Bag with a bottle of Moët & Chandon.



Made in Kansas City Prize Package containing locally made products.





TRUE INDEPENDENT ACCREDITATION

The industry's only accreditation created by travel advisors. Hundreds of the industry's best-known suppliers accept TRUE in place of an ARC, IATA, or a CLIA Number. Even if you work with a host agency today, you can still use your TRUE code to work with suppliers who may not participate with your host. *Stop by our booth for details.*

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CONNECT NETWORK MEMBERSHIP \$99 ANNUALLY

If our TRUE Accredited Program is not the right fit for you, or if you already hold your own accreditation, we would still love to welcome you to our network.

Meeting and Communication Access: Members can participate in chapter meetings, join Facebook groups, attend PowerSolutions events, webinars, fam opportunities, and stay updated through various communications channels.

Expanded Resources: Access to a broader range of resources, industry insights, and expertise.

Enhanced Collaborations: Opportunities to connect and collaborate with fellow travel advisors, fostering a sense of community and facilitating the exchange of ideas and best practices.

Exclusive Benefits: Members enjoy special perks, promotions, and exclusive offers.

Unmatched Expertise: Tap into the collective wisdom and experience of a network known for excellence.

Exclusive Access: Gain access to unique travel suppliers and destinations.

Networking Opportunities: The network actively promotes networking among travel advisors, creating a platform for forging valuable connections, fostering collaboration, and facilitating the exchange of knowledge within the community.

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