

YOU'RE INVITED TO JOIN US IN

TRAVEL WEEKLY

TO PROMOTE YOUR BRAND AND SERVICES
AND BE SEEN BY OVER 60,000 AGENTS!

JOIN CCRA IN PROMOTING THE VERY BEST OF WHAT
OUR CLIENTS HAVE TO OFFER.



FULL PAGE AD

The perfect way to showcase your offerings in the biggest, boldest fashion possible. You'll have 90% of the page to brand your offerings, while CCRA utilizes 10% to brand our partnership with you. You'll also get a custom landing page to collect live leads for 1 year, as well as a shout out in our Tuesday Insider and our CCRA Member Connection, read by over 23,000 engaged travel agency subscribers. You'll also get a dedicated social media spotlight that gets you visibility with 30,000+ of CCRA's followers.







CCRA has partnered with Etihad Airways to provide our member agencies superior commission opportunities when booking via your GDS and utilizing Etihad Airways AirSelect agreement. As long as you hold a full accreditation from ARC, there is no cost to join AirSelect. Learn more at ccra.com/air

\$8000

PER PAGE

A private apartment in First Class.
That's Flying Reimagined.

In the First Apartment on our A380, you can relax in a large leather armchair before retiring to the comfort of a separate bed, dressed with all-natural bed linen. Enjoy a seven-course tasting menu prepared by our Inflight Chef. Take a refreshing shower in the First Class bathroom before landing.


#Reimagined | etihad.com | 



Flying Reimagined

To download more information on Etihad Airways visit ccra.com/learn-etihad



Yes, **you** can earn top-tier commissions when booking in the GDS and travel with some of our preferred carriers like Etihad Airways. Learn more at ccra.com/air

 CCRA.Travel
 CCRA_Travel
 CCRA_Travel
 CCRA.Travel

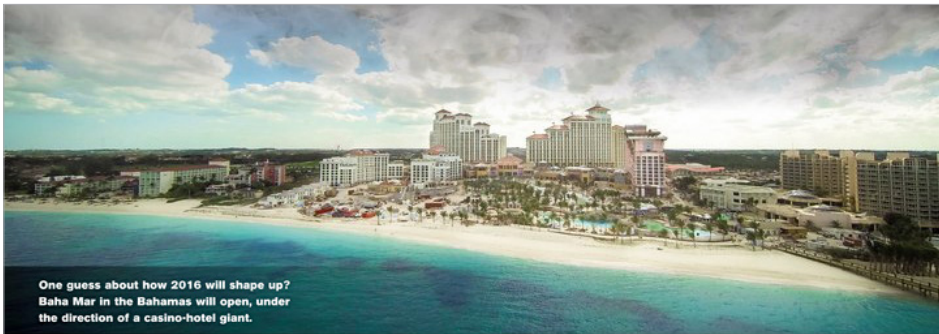
SUBMISSION REQUIREMENTS:

One high resolution (300 DPI) PDF of your advertisement, leaving 3" clear at the top and bottom.

The full ad includes a custom landing page for each supplier that gives you real time leads.

HALF PAGE AD

When you need the high visibility of a Travel Weekly print ad, but need a lower price point, a half page ad can bring you big impact at a smaller price. The ad still includes a custom landing page and mention in the Tuesday Insider and our CCRA Member Connection as well as a dedicated social media spotlight that gets you visibility with 30,000+ of CCRA's followers.



One guess about how 2016 will shape up?
 Baha Mar in the Bahamas will open, under
 the direction of a casino-hotel giant.

SECTORS

Continued from Page 20.
 that's not the case. There are great design-oriented hotels in Mexico City like Las Alcobas. Travelers also need to pass through Mexico City to get to popular secondary markets like San Miguel de Allende, so they will definitely make the stop."
 "When clients and advisers think of Mexico, some tend to lean toward Cancun or Los Cabos, but Mexico City has so much to offer for travelers of every kind: adventure seekers, history buffs, foodies and more," said Erica Laskey, a travel adviser with Valerie Wilson Travel.
 Myanmar continues to be popular, and more hotels are popping up in the capital, Yangon. Airlift to Yangon continues

to improve, including direct flights from Bangkok, Tokyo, Kuala Lumpur, Chiang Mai, Beijing, Kolkata, Hong Kong, Singapore, Seoul and Doha.

"While I have seen continued interest for 2016, it does not seem to be of the same level as it was last year," said Daphne Branstetter, business development associate and travel adviser with Valerie Wilson Travel.

"Perhaps that is because so many of my clients have now been to Burma, as it has been a hot destination for some time. It is a fascinating, relatively inexpensive destination. I especially love suggesting that clients see the region by river. I love Pandaw River Expeditions."

— Meagan Drillingier

HOTELS

The one thing we can say for certain about U.S. hotels in 2016 is that there will be more of them. And since it is shaping up to be the seventh consecutive year of demand growth for hotel rooms, more financing is being piled on for development.

As of this fall, there were about 450,000 rooms in the U.S. development pipeline, which marked a 21% jump from a year earlier. When completed, those rooms will boost the existing stock by about 9%, according to Smith Travel Research (STR).

That expansion won't be coming only in lucrative markets like New York, which is already feeling increased investment

will largely be in the form of upper-end, select-service properties spearheaded by companies such as Marriott International and Hyatt with brands like Residence Inn, Courtyard and Hyatt House/Place. It is the level that is currently generating the most bang for development bucks.


Conversely, inventory growth probably means a slight tapering-off of revenue growth. In November, PricewaterhouseCoopers dropped its 2015 forecast for growth in revenue per available room (RevPAR) from 7% to 6.5% and predicted that 2016 RevPAR growth would slow further, to 5.7%.

Beyond those fairly conservative prognostications, here's a Top 10 list of predicted

SUBMISSION REQUIREMENTS:

One high resolution (300 DPI) PDF of your advertisement, leaving 1.5" clear at the top and bottom.

\$4500
 PER AD



LUXURY TRAVEL

When your clients need the very best rates, amenities and service, booking to fly. From superior, dedicated customer service to the commission opportunity. business. Don't use a GDS? No problem. Find the same level of service and



MORGANS HOTEL GROUP

Morgans Hotel Group Partners with CCRA

The great partnership we have with Morgans Hotel Group enables us to promote packages and special offers to our distribution of our powerful network of over 50,000 agents.

Are using our distribution network today - you should probably get in there! Want to learn more about hotel partnerships and the packages CCRA offers for you to get your brand in front of our audience in style.

Visit ccra.com/hotelprogram to learn more.



At Morgans Hotel Group, we are the global leader and innovator of the lifestyle hospitality sector, dedicated to building a differentiated brand portfolio and establishing our properties in 24 hour urban and select resort markets. We create a vibe that encourages our guests to live every moment more intensely. Morgans Hotel Group is immersive, transformative and deeply engaging; embracing irony and style, elegance and luxury, with strong and daring vision. We lead, where others follow.

Chain Code - MR

At Morgans Hotel Group, we are the global leader and innovator of the lifestyle hospitality sector, dedicated to building a differentiated brand portfolio and establishing our properties in 24 hour urban and select resort markets. We create a vibe that encourages our guests to live every moment more intensely. Morgans Hotel Group is immersive, transformative and deeply engaging; embracing irony and style, elegance and luxury, with strong and daring vision. We lead, where others follow.

Chain Code - MR

Facebook CCRA.Travel Twitter CCRA_Travel LinkedIn CCRA Register for our free hotel booking portal at CCRATravel.com

Get linked to CCRA's rate codes at CCRA.com/getlinked


MARKETPLACE AD

If you're looking for visibility among one of CCRA's themed collection of co-op advertisements, this is for you. From time to time, we run ads focused on a particular destination or a theme like luxury or budget travel, and you'll have a chance to have your product or service highlighted as one of CCRA's preferred options.



THINK GLOBAL.

CCRA's Global Market is packed with unique suppliers ready to provide your clients with the truly authentic experiences they want - and the commission levels you need. See them all at CCRA.COM/GLOBALMARKET




Budget Rent A Car Mexico

Operating in Mexico City since 1967, Budget has a strong presence in 30 major cities and airports in Mexico, and operates more than 59 locations. Their superior service and expertise make them a great resource for any agency with clients traveling in Mexico. Add them to your portfolio today!



Payless Car Rental Mexico

Defined by innovation, great pricing and reliable service at over 20 locations in Mexico, Payless can put their 20+ years of excellent service to work for you and your clients when they're on the go. Make Payless part of any package you put together for your clients and enjoy great commissions and service.



Cirque du Soleil JOYA

The first Cirque du Soleil resident show in Mexico, JOYA combines culinary and performing arts in an intimate theater to engage your clients' five senses. If they're looking for the ultimate night out in Cancun or Riviera Maya, this is the perfect choice. Connect now for a truly original, five-star experience.



Come to Ecuador

Socially responsible. Uniquely local products and services. Ecotourism at its finest. These are just a few reasons why Come to Ecuador is the perfect choice when planning your clients' trip to the Andes, the Amazon, the Pacific Coast or the Galapagos Islands. Let them inspire your clients' next adventure.




Metropolitan Touring: Ecuador and the Galapagos

Known for their best-in-class products in iconic destinations, Metropolitan Touring puts their desk of local experts in Quito and the Galapagos at your fingertips, whether you're looking to put your clients on one of their iconic yachts or in one of their stunning properties like the Finch Bay Eco Hotel.




Cancun Student Travel (CST)


CST is an incoming wholesaler and operator specializing in services for FITs and groups like regular and private ground transfers and tours, hotels, and even event planning services for honeymoons and weddings. If you've got clients who want an amazing Cancun experience, shop local with CST!



Download Offer:
[PROMO.CCRA.COM/
BUDGET](http://PROMO.CCRA.COM/BUDGET)




Download Offer:
[PROMO.CCRA.COM/
PAYLESS](http://PROMO.CCRA.COM/PAYLESS)




Download Offer:
[PROMO.CCRA.COM/
CIRQUE](http://PROMO.CCRA.COM/CIRQUE)



Download Offer:
[PROMO.CCRA.COM/
ECUADOR](http://PROMO.CCRA.COM/ECUADOR)



Download Offer:
[PROMO.CCRA.COM/
METROPOLITAN](http://PROMO.CCRA.COM/METROPOLITAN)



Download Offer:
[PROMO.CCRA.COM/
CST](http://PROMO.CCRA.COM/CST)

\$1095
PER AD

SUBMISSION REQUIREMENTS:

One high resolution (300 DPI) thumbnail photo measuring 3" x 2" as well as 50 words describing your product. The full ad includes a custom landing page for each supplier and mention in the Tuesday Insider and our CCRA Member Connection - as well as a dedicated social media spotlight for the ad that gets you visibility with 30,000+ of CCRA's followers.

GET REAL TIME LEADS

We are creating you a custom url which will appear in Travel Weekly, where agents can download your brochure or PDF for more information.

When agents visit your ccra.com url, we will deliver a detailed report that includes agent names, agency names, and email addresses. CCRA's goal is to get you in touch with as many agents as possible, and capturing these leads will do just that!





CCRA has partnered with Etihad Airways to provide our member agencies superior commission opportunities when booking via your GDS and utilizing Etihad Airways AirSelect agreement. As long as you hold a full accreditation from ARC, there is no cost to join AirSelect. Learn more at ccra.com/air



A private apartment in First Class.
That's Flying Reimagined.

In the First Apartment on our A380, you can relax in a large leather armchair before retiring to the comfort of a separate bed, dressed with all-natural bed linen. Enjoy a seven-course tasting menu prepared by our in-flight Chef. Take a refreshing shower in the First Class bathroom before landing.

#Reimagined | etihad.com | 

Flying Reimagined

To download more information on Etihad Airways visit ccra.com/learn-etihad





Yes, **you** can earn top-tier commissions when booking in the GDS and travel with some of our preferred carriers like Etihad Airways. Learn more at ccra.com/air

 CCRA.Travel
  CCRA_Travel
  CCRA_Travel
  CCRA.Travel

**GET REAL TIME LEADS
DRIVEN BY YOUR ADS!**

**NEW
THIS YEAR**

Flying Reimagined

Fill out the form below to learn more about Etihad Airways

[Learn More](#)

NOT ONLY WILL YOU GET LEADS. WE'LL ALSO PROMOTE YOUR AD VIA SOCIAL MEDIA TO CCRA'S 30,000 AGENT FOLLOWING IN 15 COUNTRIES!

READY TO SHOWCASE YOUR BRAND?

Please choose your ad size below. If you need help, please don't hesitate to reach out to your CCRA account executive today.

<input type="checkbox"/> CCRA Custom Full Page	\$8000 Includes Design
<input type="checkbox"/> CCRA Custom Half Page	\$4500 Includes Design
<input type="checkbox"/> CCRA Custom Marketplace Ad	\$1095 Includes Design

SUBMIT ALL MATERIALS TO MARKETING@CCRA.COM

INFORMATION

Name:	
Email:	Telephone:
Company Name:	
Billing Address:	
City/State/Zip:	
Authorized Contact:	

Please note that all fees are payable upon receipt of agreement, and are non-refundable.

Total Amount Due: \$_____ Authorized signature: _____ Date: _____