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SAS launches new corporate program for SMEs

April 25, 2018

On 1 June 2018, SAS is launching “SAS For Business”, a new program designed to make it easier for small and medium sized enterprises (SME) to book tickets and get a discount immediately at the time of purchase.

SME using this new program, SAS For Business, will find booking tickets with a discount simpler and more transparent. The program launches 1 June and will help make the travel experience easier from the moment a ticket is booked.

– We know that time is an important factor for our corporate customers. Which is why we are launching SAS For Business, that not only saves customers time, but also makes the process far more transparent as they can see how their discount agreement works at the same time says, Markus Ek, VP Corporate and Agent Sales.

SME customers can use the SAS Credits program today, where you earn SAS credits that can later be used to buy new SAS tickets. Now, the credit will be available immediately as a discount. The discount itself will depend on the business agreement the SME has with SAS and whether a Go, Plus or Business ticket is booked.

– We have been in dialog with SME customers concerning what kind of program they would like for some time now. What’s important for them is that the program is easy to understand and manage. We have listened to them, says Markus Ek.

The new program is aimed at SME of which SAS currently have 64,000 customers.

SAS Credits can continue to be earned until 30 June and any outstanding credits must be used for bookings by 31 December 2018, although the flights can be in 2019.

For more information, please contact:
SAS pressoffice, phn 46 8 797 2944

[Read more on SAS Corporate Website](#)

About SAS

SAS carries more than 30 million passengers annually and is Scandinavia's leading airline with close to 800 daily flights on 272 routes to 123 destinations in Scandinavia, Europe, USA and Asia. SAS is a member of Star Alliance™ and can together with our partner airlines offer more than 18,400 daily flights to 1,300 destinations around the world in over 191 countries. For more information, visit www.flysas.com



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