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One high resolution (300 DPI) PDF of your advertisement, leaving 3" clear at the top and bottom.

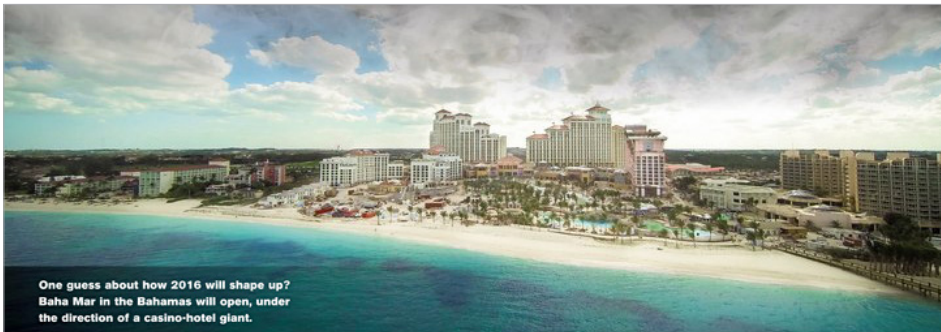
The full ad includes a custom landing page for each supplier that gives you real time leads.

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HALF PAGE AD

When you need the high visibility of a Travel Weekly print ad, but need a lower price point, a half page ad can bring you big impact at a smaller price. The ad still includes a custom landing page and mention in the Tuesday Insider and our CCRA Member Connection as well as a dedicated social media spotlight that gets you visibility with 30,000+ of CCRA's followers.



One guess about how 2016 will shape up? Baha Mar in the Bahamas will open, under the direction of a casino-hotel giant.

SECTORS

Continued from Page 20
that's not the case. There are great design-oriented hotels in Mexico City like Las Alcobas. Travelers also need to pass through Mexico City to get to popular secondary markets like San Miguel de Allende, so they will definitely make the stop.
"When clients and advisers think of Mexico, some tend to lean toward Cancun or Los Cabos, but Mexico City has so much to offer for travelers of every kind: adventure seekers, history buffs, foodies and more," said Erica Laskey, a travel adviser with Valerie Wilson Travel.
Myanmar continues to be popular, and more hotels are popping up in the capital, Yangon. Airlift to Yangon continues

to improve, including direct flights from Bangkok, Tokyo, Kuala Lumpur, Chiang Mai, Beijing, Kolkata, Hong Kong, Singapore, Seoul and Doha.
"While I have seen continued interest for 2016, it does not seem to be of the same level as it was last year," said Daphne Bransten, business development associate and travel adviser with Valerie Wilson Travel.
"Perhaps that is because so many of my clients have now been to Burma, as it has been a hot destination for some time. It is a fascinating, relatively inexpensive destination. I especially love suggesting that clients see the region by river. I love Pandaw River Expeditions."
— Meagan Drillingier

HOTELS

The one thing we can say for certain about U.S. hotels in 2016 is that there will be more of them. And since it is shaping up to be the seventh consecutive year of demand growth for hotel rooms, more financing is being piled loose for development.
As of this fall, there were about 450,000 rooms in the U.S. development pipeline, which marked a 21% jump from a year earlier. When completed, those rooms will boost the existing stock by about 9%, according to Smith Travel Research (STR).
That expansion won't be coming only in lucrative markets like New York, which is already feeling increased invest-

ment will largely be in the form of upper-end, select-service properties spearheaded by companies such as Marriott International and Hyatt with brands like Residence Inn, Courtyard and Hyatt House/Place. It is the level that is currently generating the most bang for development bucks.
Conversely, inventory growth probably means a slight tapering-off of revenue growth. In November, PricewaterhouseCoopers dropped its 2015 forecast for growth in revenue per available room (RevPAR) from 7% to 6.5% and predicted that 2016 RevPAR growth would slow further, to 5.7%.
Beyond those fairly conservative prognostications, here's a Top 10 list of predic-

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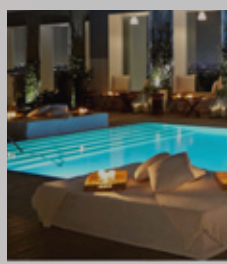
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At Morgans Hotel Group, we are the global leader and innovator of the lifestyle hospitality sector, dedicated to building a differentiated brand portfolio and establishing our properties in 24 hour urban and select resort markets. We create a vibe that encourages our guests to live every moment more intensely. Morgans Hotel Group is immersive, transformative and deeply engaging; embracing irony and style, elegance and luxury, with strong and daring vision. We lead, where others follow.

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MARKETPLACE AD

If you're looking for visibility among one of CCRA's themed collection of co-op advertisements, this is for you. From time to time, we run ads focused on a particular destination or a theme like luxury or budget travel, and you'll have a chance to have your product or service highlighted as one of CCRA's preferred options.



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CCRA's Global Market is packed with unique suppliers ready to provide your clients with the truly authentic experiences they want - and the commission levels you need. See them all at CCRA.COM/GLOBALMARKET



Budget Rent A Car Mexico

Operating in Mexico City since 1967, Budget has a strong presence in 30 major cities and airports in Mexico, and operates more than 59 locations. Their superior service and expertise make them a great resource for any agency with clients traveling in Mexico. Add them to your portfolio today!



Payless Car Rental Mexico

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Cirque du Soleil JOYÀ

The first Cirque du Soleil resident show in Mexico, JOYÀ combines culinary and performing arts in an intimate theater to engage your clients' five senses. If they're looking for the ultimate night out in Cancun or Riviera Maya, this is the perfect choice. Connect now for a truly original, five-star experience.



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Metropolitan Touring: Ecuador and the Galapagos

Known for their best-in-class products in iconic destinations, Metropolitan Touring puts their desk of local experts in Quito and the Galapagos at your fingertips, whether you're looking to put your clients on one of their iconic yachts or in one of their stunning properties like the Finch Bay Eco Hotel.



Cancun Student Travel (CST)

CST is an incoming wholesaler and operator specializing in services for FITs and groups like regular and private ground transfers and tours, hotels, and even event planning services for honeymoons and weddings. If you've got clients who want an amazing Cancun experience, shop local with CST!

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GET REAL TIME LEADS

We are creating you a custom url which will appear in Travel Weekly, where agents can download your brochure or PDF for more information.

When agents visit your ccra.com url, we will deliver a detailed report that includes agent names, agency names, and email addresses. CCRA's goal is to get you in touch with as many agents as possible, and capturing these leads will do just that!



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