

From: Emirates

Sent: Thursday, June 01, 2017 11:11 AM

Subject: Emirates Skywards Incentive Offer



Emirates Hello Tomorrow

Skywards Enrollment Incentive

Register in June and win prizes



Dear Trade Partner,

We are pleased to announce that from today, 1st June 2017, all new Skywards enrollments will qualify for a chance to win exciting prizes.

Simply enroll new customers to Skywards, the Emirates Loyalty Program to be eligible.

How it works:

- If you don't already have an account, create an account at www.emiratesagents.com/us to register all new customers to the Emirates Skywards program
- Travel agents can now enroll Emirates passengers to Skywards on the Emirates Travel Agent website. There is a new section on the site that allows trade partners to complete an enrollment on behalf of the passenger for instant membership. Simply follow the quick reference guide [here](#)
- Register new customers with accurate customer details
- Enter promotional code: **EKTAUS17**
- Skywards will announce the winners at the end of the promotion and all prizes will be emailed directly to winners.

Qualifier Prize:

Enroll a minimum of 25 new passengers to Skywards and win:

\$25USD Amazon gift voucher and \$1 per enrollment thereafter

Grand Prize:

The Travel agent who enrolls highest number of members through the EKTA website will win:

\$250USD Open Table restaurant gift voucher

Promotional Period:

1st June 2017 - 30th June 2017

Promotional Code:

EKTAUS17 (must be entered to be tracked)

Terms and Conditions to qualify for the promotion:

- a. The agent needs to enroll a new member by logging in to the EKTA website using their personal unique username and password so that enrollment can be tracked.
- b. Valid PNR is required to enroll successfully.
- c. Membership number needs to be inserted in the booking
- d. The membership number in the booking should be a new member enrolled through EKTA.
- e. Member Data like Email, Mobile etc should be valid. Agents feeding invalid data will be disqualified and blacklisted.
- f. Tickets to be issued within the promotional period and the first outbound journey to be completed within the promotional period.

**Failing to provide accurate information will disqualify the agent from the competition*

We look forward to your participation in this new Skywards incentive!

Your Emirates Commercial Team USA

Book Emirates by 30th June 2017 to qualify

Corporate Headquarters: Emirates Group Headquarters, Airport Road, P.O. Box 686, Dubai, U.A.E.