



Expand Your Digital Reach to Thousands
of Travelers Working with TRUE Agencies

Welcome to TRUESites by CCRA

Now you can place your product offerings directly onto our accredited travel agents' websites for their consumers to see.

From special offers to destination videos or your latest brochure, we can place your marketing messages onto our network of accredited travel agency websites for their consumers to see and take action on. With options for a yearly placement that you can customize to suit your campaign, TRUESites by CCRA are the perfect way to ensure that your travel agency partners have your most important offers in front of their customers. TRUESites are modern, sleek and mobile-responsive, so your audience is sure to be impressed by both the professional look and timely content. Spaces are limited, so reserve your spots today!

Once loaded, our agents' travelers will have access to:

- **Your Product Collateral** – Place your product brochure on the brochure racks of all our participating agency websites, reaching high value travelers at the right time.
- **Your Product Marketing Videos** – Bring your offerings to life by adding a video that travelers can see and experience while they are deciding where to take their next trip.
- **Your Special Offers** - With our special offer widget, you can load dynamic content that attracts consumers to your product while aligning them with a travel professional.



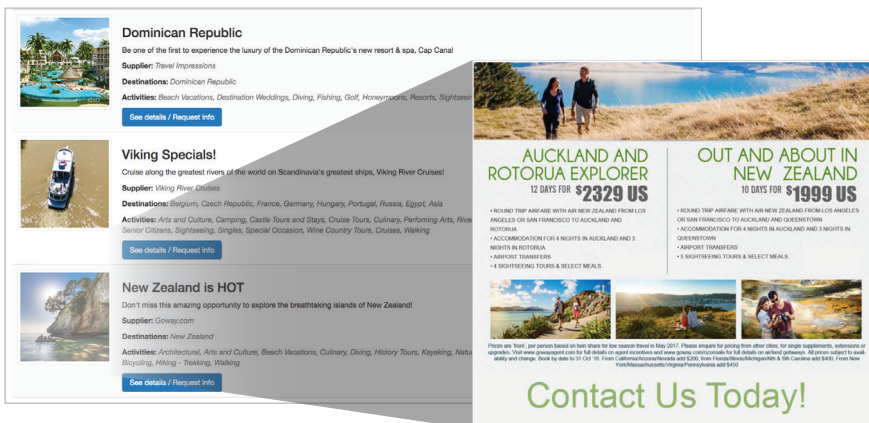
Annual Placements with TRUESites Include:



1 Downloadable Digital Brochure

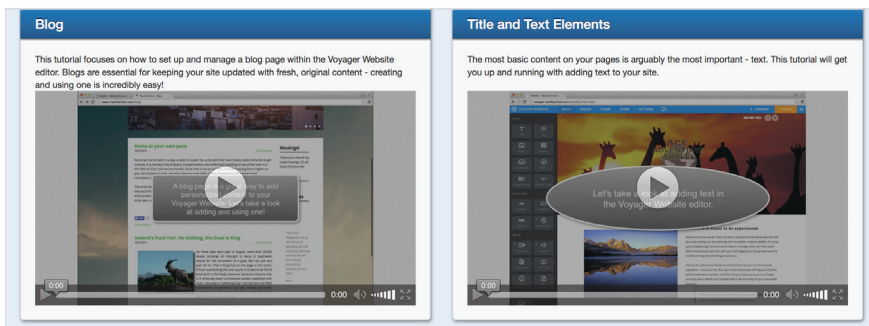
Here, travelers will gather information, explore options and seek inspiration for their next adventure. It's the perfect way to influence their travel decisions as they begin to work with their travel professional and plan their journey.

We can even tell you how many times your brochure has been downloaded, and from which sites so you can track performance!



5 Quarterly Special Offers

Place five special offers per quarter in front of our agencies' best customers. Whether it's a package, an add-on, or a reward, it's sure to leave a lasting impression with our agencies' best travelers.



1 Product Marketing Video

Add a consumer-facing product video to showcase your product or service. Travelers can save, share and engage with your content while making important travel planning decisions!

READY TO SHOWCASE YOUR BRAND?

Please select your TRUESites placement option(s) below.
If you need guidance, please don't hesitate to reach out to your CCRA account executive today.

<input type="checkbox"/> 1 Digital Brochure	\$1500 Per Year
<input type="checkbox"/> Each Additional Brochure	\$500 Each
<input type="checkbox"/> Product Marketing Video	\$500 Each

SUBMIT ALL MATERIALS TO MARKETING@CCRA.COM

PAYMENT INFORMATION

Name:	
Email:	Phone:
Company Name:	
Billing Address:	
City/State/Zip:	
Authorized Contact:	

Please note that all fees are payable upon receipt of agreement, and are non-refundable.

Total Amount Due: \$_____ Authorized Signature: _____ Date_____