

JOIN CCRA IN PROMOTING THE VERY BEST OF WHAT OUR CLIENTS HAVE TO OFFER.



YOU'RE INVITED TO JOIN US IN THE

TRAVEL WEEKLY

ULTIMATE HOTEL AND DESTINATION GUIDE TO PROMOTE YOUR PROPERTY AND BE SEEN BY OVER 60,000 AGENTS!



CO-OP OPPORTUNITIES

THE CCRA LUXURY COLLECTION

The CCRA Luxury Collection features properties geared toward agents who need the very best for their leisure and business travelers. Either through CCRATravel.com or by using our exclusive Suite Code in the GDS, agents will be led straight to your best offerings.

The 6 hotels featured on this page will surely catch agents' eyes as they search for 'the best'. Each listing includes a photo and 30-35 words to explain why your property belongs in the Luxury Collection!.





We invite you to discover our collection of



ovides travelers with an array of amenities and guest services in a luxury setting. Guests will enjoy a fully equipped state-of-the-art fitness center located on the 17th floor, 24-hour chef-inspired guest room dining, unparalleled concierge service.



AAA Four Diamond luxury hotel located attractions. The property's highlights include large accommodations, with rooms starting at 400 square feet, a much raved-about countrying ranger and a bright and more



An iconic hotel brilliantly reinvented for the 21st century, The Savoy is perfectly placed on the banks of the River Thames with cosmopolitan, cultural London just beyond the world-famous entrance and luxurious rooms and suites, distinctive service & mo



Situated at one of the capital's most prestig addresses, InterContinental London Park L



Combining the history and culture of th combining the history and culture of celebrated Shanghai Bund with a taste 21st century sophistication, Waldorf Ast Shanghai on the Bund offers a heritage ambiance, legendary service and timeless amenities to make your stay truly memorable



Situated at one of the capital's most prestigious addresses, InterContinental London Park Lane presents modern luxury accommodation in the heart of Mayfair. Inspired by its location overlooking the Royal Parks, the hotel delivers elegant natural interiors.

Visit ccra.com/twpromots2017 to download a brochure for more information

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SPECS AND GUIDELINE:

Please provide a photograph that is at least 3 in. wide x 2 in. tall (300 dpi) jpg or tiff. Plus the a 75 word description of your property to accompany your photo. Plus provide a pdf or brochure that will go on a landing page for users to download and learn more about your hotel.





THE CCRA DESTINATIONS PAGE

The CCRA Destination Page will feature a variety of destinations throughout the year and in the Travel Weekly Ultimate Hotel and Destination Guide. This is the go-to for agents who need an at-a-glance look at the very best a particular destination has to offer.

For an extra boost, we are also offering a feature spot with a larger photo to showcase the best of what you offer!





THE TOWERS OF THE WALDORF ASTORIA

Set in in the heart of midtown Manhattan in the log floors of the legendary Waldorf Astoria New York City, The Towers of the Waldorf Astoria has been offering fine dining, historic rooms and elegant event spaces for over a century. Chain Code: WA



MILLENNIUM BROADWAY

Set in in the heart of midtown Manhattan, in the top floors of the legendary Waldorf Astoria New York City. The Towers of the Waldorf Astoria has been offering fine dining, historic rooms and elegant event spaces for over a century. Chain Code: MU



The Standard, High Line is located just steps away from the Whitney Museum of Art. Its 338 rooms offer sweeping views of the uptown skyline and the Hudson River. Chain Code: AP



LE PARKER MERIDIEN

Experience the ultimate in comfort and convenience at Sofitel New York. This brilliant, 30-story midlown Manhattan hotel evokes a contemporary statement in limestone and glass, just a stone's throw from Fifth Avenue. Chai

Balances historical design features with whimsical touches, creating an atmosph as stimulating as its bustling Midtown lo cation.guests will enjoy the indoor rooft



De annungst the first to experience the contemporary sophistication and elegance of our newly renovated Legacy Suites at The Plaza. **Chain Code: FW**

Visit ccra.com/twpromots2017 to download a brochure for more information

SPECS AND GUIDELINE:

Please provide a photograph that is at least 5 in. wide x 5 in. tall (300 dpi) jpg or tiff. Plus the a 75 word description of your property to accompany your photo. Plus provide a pdf or brochure that will go on a landing page for users to download and learn more about your hotel.



Be amongst the first to experience the contemporary sophistication and elegance of our newly renovated Legacy Suites at The Plaza.



LE PARKER MERIDIEN

Balances historical design features whimsical touches, creating an atmosph as stimulating as its bustling Midtown location..guests will enjoy the indoor rooftop pool with amazing views of Central Park.

Chain Code: MD

SPECS AND GUIDELINE:

Please provide a photograph that is at least 2 inches wide x 1.5 inches tall (300 dpi) jpg or tiff. Plus the a 75 word description of your property to accompany your photo. Plus provide a pdf or brochure that will go on a landing page for users to download and learn more about your hotel.





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CO-OP OPPORTUNITIES

| READY TO SHOWCASE YOUR BRAND? | | | |
|--|--|-------------------------|-------------------|
| Please choose your packages below. If you need help, please dont hesitate to reach out to your CCRA account executive today. Each ad also includes one Tuesday Insider Ad to CCRA's entire database of travel professionals. Place more than one property within a single ad and save! Please note that you may not break up a group across multiple issues. | | | |
| ☐ CCRA Destinations | Featured Property | \$1200/1 | \$2000/2 \$3500/4 |
| ☐ CCRA Destinations | Spotlight Property | \$2500 | |
| Which destination(s) are you interested in? | ☐ London ☐ Chicago ☐ ☐ Best of the Beach ☐ Irela | Italy | |
| ☐ CCRA Luxury Collection | Featured Property | \$2000/1 | \$3500/2 \$6400/4 |
| | | | |
| NEED A CUSTOM SOLUTION? | | | |
| Have a huge announcement and need a bit more real estate? We can help. We can promote your big offering alongside our booking portal and rate code messaging as a single focused ad and work with you to design the perfect thing. | | | |
| ☐ CCRA Custom Full Page | Single Focus | \$7000 Includes Design | |
| CCRA Custom Spread | Single Focus | \$10000 Includes Design | |
| Please contact your CCRA account executive to discuss your custom needs. | | | |
| NOTE: Your ad will be sent as an email to CCRA's entire database of travel professionals along with a link to the digital publication that will be hosted for one year. | | | |
| SEPTEMBER 13TH IS THE DEADLINE TO SUBMIT ALL MATERIALS TO MARKETING@CCRA.COM | | | |
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| Please note that all fees are payable upon receipt of agreement, and are non-refundable. | | | |
| Total Amount Due: \$ | Authorized signature: _ | | Date: |