

— YOU'RE INVITED TO JOIN US IN —

TRAVEL WEEKLY

TO PROMOTE YOUR BRAND AND SERVICES
AND BE SEEN BY OVER 60,000 AGENTS!



JOIN CCRA IN PROMOTING THE VERY BEST OF WHAT
OUR CLIENTS HAVE TO OFFER.



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TRAVEL COMMERCE NETWORK

FULL PAGE AD

When you have multiple properties you want to showcase - there's nothing better than having a full page all to yourself. Aside from CCRA's header and footer, you'll have a full tabloid page to work with. Our design team can help you put together the perfect ad to showcase your properties.




LONDON

When your clients need the very best rates, amenities and service, booking with the CCRA rate code (**CCR**) is the only way to fly. From superior, dedicated customer service to the commission opportunities you need to thrive, we're the best in the business. Don't use a GDS? No problem. Find the same level of service and support at CCRATravel.com.



THE ROYAL HORSEGUARDS EMBANKMENT

This majestic five-star hotel with 282 bedrooms, presides over the River Thames. From glittering chandeliers to contemporary design, this hotel near the London Eye reflects a proud heritage.



EVERY HOTEL PICCADILLY PICCADILLY/LEICESTER SQUARE

every hotels is a premium 4 star hotel brand designed to take the hassle out of hotel stays. Just a 2 minute walk from Piccadilly Circus, you'll find 82 rooms packed with the latest technology.



THE GROSVENOR | VICTORIA

Grandeur defines every detail at the 4-star Grosvenor Hotel, London. This classic heritage hotel has been recently transformed following a multi-million pound refurbishment. Expect the finest Victorian architecture coupled with modern detail.



THE TOWER | TOWER HILL

Looking for a luxury hotel near Tower Bridge London? Nothing else comes close. At The Tower hotel, you can always enjoy one of the finest outlooks in London with the majority of our rooms offering breathtaking views.



THISTLE HEATHROW LONDON HEATHROW TERMINAL 5

As the closest off-site hotel to Terminal 5, and less than two miles to Terminals 2 & 3, Thistle Heathrow is perfectly located for access to and from the airport. The Heathrow Express travels from the airport to London Paddington in just 15



AMBA HOTEL MARBLE ARCH | MARBLE ARCH

Amba Hotel Marble Arch is the latest addition to the luxury 4-star Amba Hotels brand, with over 690 bedrooms in the heart of London, just steps from Oxford Street. Following large scale research, we've worked with guests all over the world to discover their frustrations and desires, and developed a new hotel experience. With superfast, free wi-fi, complimentary mini-bars, international USB and charging points, free Nespresso and much, much more as standard, you won't be disappointed.

Chain Code - T1

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Get linked to CCRA's rate codes at CCRA.com/getlinked

Register for our free hotel booking portal at CCRATravel.com

\$7000

PER PAGE

DESTINATION FOCUSED QUARTER PAGE AD

Our destination ads are a little bit different. We will match you with other suppliers who have offerings in the destination of your choice. We'll pair you with up to 3 other suppliers so that agents have a full solution when it comes to sending their clients to the top destinations worldwide. We'll also feature you in the CCRA DESTINATIONS Newsletter, which goes to an additional 37,000+ travel professionals



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DESTINATION: IRELAND

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AER LINGUS

Whether you're one of our most seasoned flyers or are shiny and new to Aer Lingus, we want you to look forward to your next flight with us. We really mean business when it comes to delivering a stress-free flight, with luxury dining as standard, superb lounge facilities to keep you fresh and relaxed, and the connectivity you need to stay in touch.




CAREY

CCRA agents earn a bonus 3% commission when you book Carey services through CCRA. Carey International, Inc. is the global leader in chauffeured services and ground transportation logistics management, providing full-service solutions for the world's most discerning travelers.




TOURISM IRELAND

Tourism Ireland provides tourism industry partners with a wide range of promotional opportunities in markets across the world. They operate under the auspices of the North/South Ministerial Council through the Department of Enterprise, Trade and Investment in Northern Ireland and the Department of Transport, Tourism and Sport in Ireland.




WESTIN DUBLIN

The Westin Dublin is a luxury 5 star Dublin City hotel. Enjoying an enviable location on the doorstep of Trinity College Dublin and Grafton Street, a renewal and calming experience awaits each guest. Legendary and personalized service from Westin Dublin team ensures a memorable trip to this vibrant and historic city.

CCRATravel CCRA_Travel CCRA CCRATravel

\$4500
PER AD



DESTINATIONS october 2015

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VEGAS STAR PARTNER: CAESAR'S



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BOOK NOW

JUSTIFYING SERVICE FEES TO YOUR CLIENTS

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READ MORE

CCRA Destinations Newsletter

HALF PAGE AD

CCRA places half page ads amidst some of Travel Weekly's most compelling editorial to get you the great brand exposure at a lower rate. You'll get 1 third of the page to work with. Perfect for a single property! **You'll be the only supplier on the page.**



One guess about how 2016 will shape up?
 Baha Mar in the Bahamas will open, under
 the direction of a casino-hotel giant.

SECTORS

Continued from Page 20.

There are great design-oriented hotels in Mexico City like Las Alcobas. Travelers also need to pass through Mexico City to get to popular secondary markets like San Miguel de Allende, so they will definitely make the stop."

"When clients and advisers think of Mexico, some tend to lean toward Cancun or Los Cabos, but Mexico City has so much to offer for travelers of every kind: adventure seekers, history buffs, foodies and more," said Erica Laskey, a travel adviser with Valerie Wilson Travel.

Myanmar continues to be popular, and more hotels are popping up in the capital, Yangon. Airlift to Yangon continues

to improve, including direct flights from Bangkok, Tokyo, Kuala Lumpur, Chiang Mai, Beijing, Kolkata, Hong Kong, Singapore, Seoul and Doha.

"While I have seen continued interest for 2016, it does not seem to be of the same level as it was last year," said Daphne Branstetter, business development associate and travel adviser with Valerie Wilson Travel.

"Perhaps that is because so many of my clients have now been to Burma, as it has been a hot destination for some time. It is a fascinating, relatively inexpensive destination. I especially love suggesting that clients see the region by river. I love Pandaw River Expeditions."

— Meagan Drillingier

HOTELS

The one thing we can say for certain about U.S. hotels in 2016 is that there will be more of them. And since it is shaping up to be the seventh consecutive year of demand growth for hotel rooms, more financing is being pried loose for development.

As of this fall, there were about 450,000 rooms in the U.S. development pipeline, which marked a 21% jump from a year earlier. When completed, those rooms will boost the existing stock by about 9%, according to Smith Travel Research (STR).


That expansion won't be coming only in lucrative markets like New York, which is already feeling increased in-

will largely be in the form of upper-end, select-service properties spearheaded by companies such as Marriott International and Hyatt with brands like Residence Inn, Courtyard and Hyatt House/Place. It is the level that is currently generating the most bang for development bucks.

Conversely, inventory growth probably means a slight tapering-off of revenue growth. In November, PricewaterhouseCoopers dropped its 2015 forecast for growth in revenue per available room (RevPAR) from 7% to 6.5% and predicted that 2016 RevPAR growth would slow further, to 5.7%.

Beyond those fairly conservative prognostications, here's a Top 10 list of predic-

\$2500
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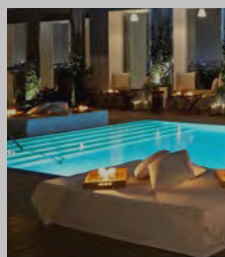
MORGANS HOTEL GROUP

Morgans Hotel Group Partners with CCRA

The great partnership we have with Morgans Hotel Group enables us to promote packages and special offers to our distribution of our powerful network of over 50,000 agents.

Are using our distribution network today - you should probably get in there! Want to learn more about hotel partnerships and the packages CCRA offers for you to get your brand in front of our audience in style.

Visit ccra.com/hotelprogram to learn more.



At Morgans Hotel Group, we are the global leader and innovator of the lifestyle hospitality sector, dedicated to building a differentiated brand portfolio and establishing our properties in 24 hour urban and select resort markets. We create a vibe that encourages our guests to live every moment more intensely. Morgans Hotel Group is immersive, transformative and deeply engaging; embracing irony and style, elegance and luxury, with strong and daring vision. We lead, where others follow.

Chain Code - MR

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Chain Code - MR

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THIRD AND EIGHTH OF A PAGE AD

Looking to run multiple ads over a period of time or only want a small shout out? These ads are the perfect way to give your single property a boost right when you need it!



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LUXURY TRAVEL

When your clients need the very best rates, and you want to fly. From superior, dedicated customer service to business. Don't use a GDS? No problem. Find the best rates for your clients.





MOTIF SEATTLE

An upscale, independent hotel inspired by the area's rich fashion and design scene. The modern and inviting atmosphere will surprise and delight you – from the largest outdoor deck in Seattle at the award winning Frolik Kitchen + Cocktails, to our unique and thoughtfully-crafted service throughout.

\$1800
PER AD



**SAVOY SUITES/GLOVER PARK HOTEL
WASHINGTON DC**

For those who love the bustle by day and the quiet by night, Savoy Suites prides itself on perfecting a balance of the two. Full hotel renovation to be complete in early 2016!



**PALOMAR WASHINGTON DC
WASHINGTON DC**

Amidst the vibrancy and bustle of Dupont Circle, Kimpton's 335-room Palomar Washington DC is right at home in the luxe lifestyle hotel. Guestroom redesign to be unveiled Winter 2016!



MONACO ALEXANDRIA | ALEXANDRIA, VA

American history meets high style at the Monaco Alexandria – fully renovated in 2015. You're perfectly situated to soak up the enchantment of colonial Old Town, and do a little more soaking in the hotel's indoor pool.

IT'S A
GREAT TIME TO
**JOIN
CCRA!**

JOIN
IN EVOL
TOW



**PALOMAR WASHINGTON DC
WASHINGTON DC**

Amid the vibrancy and bustle of Dupont Circle, Kimpton's 335-room Palomar Washington DC is right at home in the luxe lifestyle hotel. Guestroom redesign to be unveiled Winter 2016!

- Membership level options to best suit you and your agency
- Variety of products and services to help you grow your business
- A huge list of suppliers for all your travelers' needs

CCRA.COM/MEMBERSHIP

\$795
PER AD

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READY TO SHOWCASE YOUR BRAND?

Please choose your ad size below. If you need help, please don't hesitate to reach out to your CCRA account executive today.

<input type="checkbox"/> CCRA Custom Full Page	\$7000 Includes Design
<input type="checkbox"/> CCRA Custom Half Page	\$2500 Includes Design
<input type="checkbox"/> CCRA Custom 1/3 of a Page	\$1800 Includes Design
<input type="checkbox"/> CCRA Custom 1/8 of a Page	\$795 Includes Design

To submit your ad, please provide one 300dpi photograph that measures at least 3" x 5" for the best possible result. We will also need a 75 word description of your property to accompany your photo.

Please contact your CCRA account executive to discuss your custom needs.

SUBMIT ALL MATERIALS TO MARKETING@CCRA.COM (DEADLINE IS IN THE CALENDAR BELOW)

2016 TRAVEL WEEKLY EDITORIAL CALENDAR

RUN DATE	TOPIC/ISSUE	AD DEADLINE	SELECT THE ISSUE TO SHOWCASE YOUR BRAND
February 8	Las Vegas	Jan 27	<input type="checkbox"/>
March 28	World Travel & Tourism Council	Mar 15	<input type="checkbox"/>
April 18	Florida	April 5	<input type="checkbox"/>
May 9	Central/South America	April 26	<input type="checkbox"/>
June 27	Power List	April 27	<input type="checkbox"/>
July 18	Europe	July 5	<input type="checkbox"/>
August 29	Consumer Trends	June 29	<input type="checkbox"/>
September 19	Asia	Sept 6	<input type="checkbox"/>
October 24	Travel Industry Survey	August 25	<input type="checkbox"/>
November 28	World of Luxury	Sept 9	<input type="checkbox"/>

CCRA CO-OP DESTINATION FOCUS

DESTINATION FOCUSED QUARTER PAGE AD - \$4,500 INCLUDES DESIGN

RUN DATE	FEATURED DESTINATION	SUBMISSION DATE	SELECT THE ISSUE TO SHOWCASE YOUR BRAND
OPEN	Ireland	15 days before distribution	<input type="checkbox"/>
OPEN	New Zealand	15 days before distribution	<input type="checkbox"/>
OPEN	Israel	15 days before distribution	<input type="checkbox"/>
OPEN	UAE	15 days before distribution	<input type="checkbox"/>
OPEN	The Caribbean	15 days before distribution	<input type="checkbox"/>

INFORMATION

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Company Name:

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City/State/Zip:

Authorized Contact:

Please note that all fees are payable upon receipt of agreement, and are non-refundable.

Total Amount Due: \$_____ Authorized signature: _____ Date: _____